

Solutions for Oracle Supply Chain Planning Customers For the Wholesale and Retail Distribution Industries

Analytics United Overview

Analytics United is a boutique supply chain solutions company focused on enabling Oracle Cloud Supply Chain Planning customers to get the most out of their Oracle investment. We are a Gold-level member of the Oracle Partner Network (OPN) and offer a range of consulting and implementation services to help clients optimize their supply chain performance. We also offer Oracle Cloud Marketplace applications that complement Oracle's applications. The Analytics United team has collectively managed over 120 Oracle Supply Chain implementations, with a focus on the wholesale and retail distribution industries.

The company was founded in 2015 and has customers in North America, Europe, and Asia. We are headquartered in Boston and have additional offices in Minneapolis, Toronto, and Dalian, China.

Deep Oracle Experience

Analytics United's founders have been working with Oracle Supply Chain solutions for more than 20 years. Their experience includes product management and professional services positions at Oracle Demantra, leading the global Oracle Supply Chain Planning practice at Hitachi Consulting, and senior positions in the Oracle Supply Chain consulting practice at IBM.

In addition to knowing Oracle Cloud Supply Chain products inside out, we also have deep experience with the broader Oracle ecosystem, including Oracle Cloud ERP, Oracle Cloud Infrastructure (IaaS and PaaS), NetSuite, E-Business Suite, JD Edwards, Advanced Supply Chain Planning, and Demantra.

Focus on Wholesale and Retail Distribution

Analytics United started out in the wholesale and retail distribution sector and it remains our primary focus. Our knowledge of this sector enables us to serve as a trusted advisor and to incorporate industry best practices in everything we do. Projects typically focus on the areas of demand management, inventory, procurement, supply planning, inventory optimization, and truck load optimization.

Working with Oracle, we have completed successful projects for numerous clients, including industry leaders such as Aramark Uniform Services, C&S Wholesale Grocers, Global Industrial, Golden State Foods, KFC, McLane, and Young's Market Company.

Industry-Specific Oracle Cloud Marketplace Applications

In addition to implementing Oracle Cloud Supply Chain products, we offer our own unique Oracle-certified applications available on the Oracle Cloud Marketplace. These applications complement Oracle's applications by providing deep industry-specific functionality we have developed based on our years working in the wholesale and retail distribution sector.



ORACLE | Service Partner

Expertise in
Oracle SCM Planning and
Collaboration Cloud
in North America



Young's Market Company partnered with Analytics United to implement Buyers Workbench and Oracle Demand Management. The team took the time to fully understand our business from exploration to design, all the way through integration, testing, and launch. They worked diligently to find process and system solutions which helped our supply chain become more dynamic and responsive to changes in demand. I would highly recommend the Analytics United team!

– Shirley Gao, CIO, Young's Market Company

Our Oracle Cloud Marketplace applications include:

- **Buyers Workbench:** A solution for buyers to plan purchase orders that meet demand while conforming with vendor requirements, with advanced functionality to minimize inventory and maximize profits
- **Multi-Echelon Inventory Optimization:** A next generation solution that uses machine learning to set realistic and optimized safety stock levels

Our Marketplace applications take demand plans from Oracle Cloud Demand Management and generate inventory and procurement plans that reduce inventory, increase margins, and improve service levels. With our advanced functionality, our customers have capabilities such as:

- Generate order recommendations that meet vendor requirements
- Optimize investment buying by balancing discounts against carrying costs
- Lower transportation costs by optimizing truck loading
- Rebalance inventory to improve service levels and reduce carrying costs
- Level-load shipment and receiving capacity
- Streamline item transitions
- Reduce inventory using multi-echelon inventory optimization
- Recommend alternate sources when profitable
- Make up a vendor's delay time by ordering early
- Take care of special needs such as product shelf life and space constraints
- Generate store-level replenishment orders
- Consolidate orders for international ordering

A Full Range of Services

Analytics United offers a full range of services for our clients, including supply chain strategy, business process transformation, project management, application configuration, forecast engine tuning, systems integration, customization, and training. Our staff consists of seasoned professionals with Oracle, APICS, and PMP certifications. Our best-practices solution templates reduce implementation cost, time, and risk, and accelerate time to value.

The Analytics United Difference

No other Oracle partner offers our unique combination of deep Oracle Supply Chain experience, focus on the wholesale and retail distribution sector, and complementary industry-specific applications. If you are looking for a trusted advisor to help guide your supply chain transformation, we'd love to talk!

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